



*For immediate release*

## **AXA significantly upgrades its medical and major illness plans**

**Hong Kong - 18<sup>th</sup> September 2006:** With science prolonging life expectancy to record levels and medical costs rising steadily, governments worldwide are increasingly shifting the cost of healthcare onto individuals. Consequently, many people are now taking sensible precautions against future uncertainty by protecting themselves against the potentially huge medical costs associated with ageing or serious illnesses. This is especially true of people who don't want medical bills to disrupt their future plans in life.

To help free its customers from the worry of potentially enormous financial burdens arising from serious health problems, AXA has recently undertaken a major enhancements of its medical and major illness insurance products to secure an even higher standard of protection for the insured.

### **Major enhancements of AXA's medical and major illness coverage:**

1. Major Illness Insurance
  - Coverage extended up to 45 illnesses
  - Now available for youngsters aged below 18
2. Smart Medicare
  - Coverage extended from age 75 to 100

The newly enhanced products are available with immediate effect. To reward its valued customers for their loyalty, AXA will upgrade its coverage of existing medical and major illness policyholders at no cost. Details of the enhancement may vary from product to product, and will be subject to certain terms and conditions. Customers wishing to find out more about the products and enhancements should contact their financial consultants, call the AXA hotline on 2519 1888 or visit: [www.axa.com.hk](http://www.axa.com.hk)

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**For media enquiries or more product information, please contact:**

Katherine Yu, Assistant General Manager, Marketing, AXA Hong Kong

Tel: 2519 1223

Email: [katherine.yu@axa.com.hk](mailto:katherine.yu@axa.com.hk)

Chloe Cheng, Marketing Manager, AXA Hong Kong

Tel: 2519 5019

Email: [chloe.cheng@axa.com.hk](mailto:chloe.cheng@axa.com.hk)