



[For immediate release]

AXA Wins Best Insurance Company Award

[Hong Kong, 2 October 2008] – **AXA China Region Insurance Company Limited** has won the Best Performance Company Awards 2008 — Best Insurance Company granted by CAPITAL WEEKLY magazine.

Mr. John Cai, Chief Executive Officer of AXA Hong Kong, said, “We are delighted to win this accolade, which is a strong endorsement of our solid and proven business strategy, professionalism and strong commitment to offering exceptional financial protection and wealth management products and services to meet customers’ increasing needs.”

AXA’s leading market position in financial protection and wealth management was recognized by its global rankings. Apart from this honourable award granted to AXA Hong Kong, AXA Group ranked 15th in the FORTUNE GLOBAL 500[®] survey of "The World’s Largest Corporations" and the in the "Insurance: Life, Health (Stock)" category in 2007[#]. Its financial strength is further substantiated by its outstanding ratings[^] from the highly recognized international credit rating organisations, including Standard & Poor’s AA, Moody’s Aa3 and Fitch AA ratings.

The CAPITAL WEEKLY Best Performance Company Awards recognize the outstanding performance of enterprises in their industries. Judging for the awards is based on 7 selection criteria: company’s reputation, management concept, marketing strategy, customer service, staff and distributor training, technological research and development, and environmental friendly projects and development.

[#] Source: Ranked by revenues on FORTUNE GLOBAL 500[®], FORTUNE magazine Vol.158, No.2 July 21, 2008

[^]As of 31 March 2008



Photo caption:

Mr. John Cai, CEO of AXA Hong Kong (right) receives the Best Insurance Company 2008 from the Honourable Fred Li Wah-Ming, J.P.

About AXA

AXA China Region is a part of AXA Asia Pacific Holdings, a member of the global AXA Group, a worldwide leader in financial protection and wealth management. AXA has a history dating back to the early 19th century and commenced business in Hong Kong in 1986. For the year of 2007, AXA's revenues were EUR 94 billion and, as of 31 December 2007, its assets under management were EUR 1,281 billion.

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