



[For immediate release]

## **Stuart Harrison appointed Chief Executive Officer, AXA Hong Kong**

Hong Kong, 8 May 2009 – AXA China Region Insurance Company Limited (“AXA”) today announced the appointment of Mr. Stuart Harrison as Chief Executive Officer of AXA Hong Kong with effect from 4 May 2009.

**Mr. Mike Bishop, Regional Chief Executive Officer of AXA Asia Life**, said, “I am pleased to have Stuart on board to lead our Hong Kong insurance team. Our Hong Kong operation is AXA’s largest in Asia and with Stuart’s wealth of experience, I am confident our business will achieve even greater growth and scale.”

Mr. Harrison has over 20 years of experience in life insurance and wealth management and has a strong track record of restructuring life insurance distribution model in Asia. Prior to joining AXA, Mr. Harrison had been the Country Manager and Managing Director of AIA Australia since May 2006. Prior to this he was Vice President and Chief Sales Officer for AIG Life Korea for 3 years. Before joining AIG Korea, Mr. Harrison worked with Zurich Financial Services, Royal and Sun Alliance as well as TSB plc in the UK.

### **About AXA**

AXA China Region is a part of AXA Asia Pacific Holdings, a member of the global AXA Group, a worldwide leading organization in financial protection and wealth management. AXA has a history dating back to the early 19th century and commenced business in Hong Kong in 1986. For the year of 2008, AXA’s revenues were EUR 91.2 billion and, as of 31 December 2008, its assets under management were EUR 981 billion. In 2007, AXA Group ranked 15<sup>th</sup> in the FORTUNE GLOBAL 500<sup>®</sup> survey of "The World’s Largest Corporations"; and 1<sup>st</sup> in the "Insurance: Life, Health (Stock)" category. (Source: Ranked by revenues on FORTUNE GLOBAL 500<sup>®</sup>, FORTUNE, Vol.158, No.2 July 21, 2008.)

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