

【擁抱生活 四重激賞】抽獎活動（「活動」）

收集個人資料聲明

[\(English version from page 5 onwards\)](#)

政策聲明

安盛保險（百慕達）有限公司（於百慕達註冊成立的有限公司）/ 安盛金融有限公司 / 安盛保險有限公司 / 安盛財富管理（香港）有限公司（下稱「AXA 安盛香港」或「我們」）每位人員均以保障個人資料私隱為己任。AXA 安盛香港尊重個人資料私隱，並且全力執行及遵守《個人資料（私隱）條例》（「條例」）的各項有關規定。AXA 安盛香港僅將為合法和相關的目的收集個人資料，並將採取一切切實可行的步驟，確保 AXA 安盛香港所持個人資料的準確性。AXA 安盛香港將採取一切切實可行的步驟，確保個人資料的安全性，及避免發生未經授權或者因意外而擅自取得、刪除或另行使用個人資料的情況。

敬請注意，如果閣下不向本公司提供閣下的個人資料，我們可能無法提供閣下所需的資料、產品或服務，或無法處理閣下的要求，閣下亦無法獲得是次活動的獎品或參加終極大抽獎。

實務聲明

瀏覽本平台時被收集的資料

當閣下進入本平台時，一些 cookies 檔案將會儲存於閣下裝置的硬碟內。這些 cookies 檔案會：1) 在閣下按下自動更新的展示橫額時，正確地轉接到相關的網頁及展示內容；及 2) 記錄閣下是否曾造訪過本平台，以及本平台令閣下感興趣的內容，例如閣下查看過的網頁。

在此情況下，我們不會收集或儲存任何關於閣下的個人資料。閣下可以選擇不接受 cookies 檔案，但閣下若不接受的話，本平台某部分功能（如橫額的轉接功能及某些內容）可能無法運作及展示。

到訪本平台的訪客統計數字

我們可能透過我們 AXA 安盛香港或與第三方服務供應商的合作來提供若干分析服務，以更好地明白此平台的用戶。這可能包括使用我們 AXA 安盛香港及第三方服務供應商的技術，以不記名方式來收集及保存閣下的平台使用資料，唯除閣下被特定要求外，我們不會收集任何可以辨別閣下個人身份的資訊。這可能包括使用 cookies、Google 分析及其他類似的機制。我們及我們的服務供應商可能會對以下 (包括但不限於) 的項目進行記錄：用戶名稱、權杖、口令、裝置標識碼、基本資料 API 的回應、作業系統、IP 位址（及域名）、瀏覽器的種類及配置、互聯網服務供應商、語言設定、地理位置定位、造訪過的網站、造訪的來源及媒介、以及時間/逗留歷時和造訪過的頁面。

閣下訪問本平台的相關資訊可能會被記錄，作網站改進及優化的綜合分析之用。這些 cookies 檔案收集的是不記名的資料。這些 cookies 檔案亦會包括由 AXA 安盛香港或與 AXA 安盛香港合作的廣告網絡放置的重定向 cookies 檔案。使用此類 cookies 檔案可確保我們於本平台或其他網站上刊登的廣告和網站內容符合閣下的瀏覽習慣，例如提供閣下感興趣的產品或服務的相關資訊。此外，這些 cookies 檔案還用於限制閣下看到廣告/內容的次數，以及為閣下度身定制投放的廣告訊息。Cookies 檔案亦可能用於市場研究以及幫助確保廣告營銷的成效。

如閣下想禁用 cookies 或被通知 cookies 的使用，可自行更改瀏覽器的設定。

第三方

我們可能會聘請第三方為我們提供某些分析服務，藉以更了解我們的訪客。該等第三方可能在閣下造訪本平台時使用各種第三方技術收集並儲存匿名資料，其方式包括在閣下點擊或將滑鼠游標略過他們的按鈕時使用 cookies 檔案、web beacons 及類似方法等收集資料。我們可能會讀取此類資料，以便我們識別閣下造訪過且與該第三方關聯的其他網站。但是透過此種做法，該等第三方不會收集個人資料（除非閣下明確向他們提供此類資料），而且我們不會向他們提供可識別個人身份的資料。該等第三方可能收集某些不可識別個人身份的資料，例如訪客來自哪個網站、閣下的 IP 地址以及閣下所使用的瀏覽器。他們或會在閣下造訪本平台或其他網站時使用不可識別個人的資料，從而刊登有關閣下更感興趣的商品和服務之廣告。我們不會控制該等第三方所散佈的 cookies 檔案、web beacons 和類似檔案。

與第三方網站的連結

本平台或包含與第三方網站的連結。AXA 安盛香港對於該等第三方網站之營運及私隱慣例並無控制權，也不對此承擔任何責任。閣下應細讀第三方網站的私隱政策，以了解該等第三方收集及處理閣下個人資料的方式。

保留資料

除非須依法延長保留期，否則 AXA 安盛香港確保個人資料的保存時間不會超過將其保存以貫徹該資料被使用於或會被使用於的目的而所需的時間。

保安

AXA 安盛香港採取適當步驟以保護我們收集的個人資料不受未獲准許的或意外的查閱、修改、刪除或其他使用所影響。以電子方式傳送至 AXA 安盛香港的個人資料由加密監控（一種安全傳送方式）所保護。

個人資料的收集及用途

除於 Emma by AXA 收集個人資料聲明中列明的資料及數據外，AXA 安盛香港於本活動期間（即 2022 年 9 月 19 日 10 時 00 分至 2022 年 11 月 30 日 23 時 59 分止（香港時間））不時有必要收集閣下的個人資料，並會因下列各項目的（“有關目的”）而供我們使用、存儲、處理、轉移、披露或共享該等個人資料：

- i. 獎品分配，包括即時獎品、免費保險保障和終極大抽獎獎品等；
- ii. 聯絡終極大抽獎得獎者；
- iii. 進行終極大抽獎公告；
- iv. 確認並提供免費保險保障；
- v. 免費保險索賠的身份核對；
- vi. 評估閣下的健康及財務需求，並提供健康資訊或保險產品建議；
- vii. 處理和評估閣下就 AXA 安盛香港及安盛關聯方所提供之產品 / 服務提出的任何申請或要求；
- viii. 為客戶設計全新或改善保險產品 / 服務 / 其他金融產品；
- ix. 為統計、數據分析、精算研究或其他目的進行市場研究；
- x. 為我們提供資訊用於自動化決策及個人概況彙編，如以個人概況彙編作市場推廣；
- xi. 進行與 AXA 安盛在香港的業務營運相關的其他服務；和
- xii. 與上述任何目的直接相關的其他目的。

敬請注意，如果閣下不向本公司提供閣下的個人資料，我們可能無法提供閣下所需的資料、產品或服務，或無法處理閣下的要求，閣下亦無法獲得是次活動的獎品或參加終極大抽獎。

閣下如欲停止我們的個人概況彙編活動，請發信至下文“個人資料的查閱和更正”部份所列的地址通知我們。AXA 安盛香港會在不收取任何費用的情況下，確保不會將閣下納入日後的個人概況彙編活動中。

個人資料的轉移

個人資料將予以保密，但在遵守任何適用法律條文的前提下，可提供給：

1. 位於香港或香港以外其他地方的任何安盛關聯方、本公司的任何相關聯人士、任何再保險公司、索賠調查公司、閣下之保險經紀、行業協會或聯會、基金管理公司或金融機構，以及就此方面而言，閣下同意將閣下的資料轉移至香港境外；
2. 與就本公司和／或安盛關聯方提供的任何產品／服務而由閣下或針對閣下提出的或者其他涉及閣下的任何索賠相關的任何人士(包括私家偵探)；
3. 在香港或香港以外其他地方向本公司和／或安盛關聯方提供行政、技術或其他服務(包括直接促銷服務)並對個人資料負有保密義務的任何代理、承包商或第三方；
4. 信貸資料機構或（在出現拖欠還款的情況下追討欠款公司）；
5. 本公司權利或業務的任何實際或建議的承讓人、受讓方、參與者或次參與者；
6. 在香港或香港以外其他地方的任何政府部門或其他適當的政府或監管機關；及
7. 在有合理需要履行任何上述有關目的段落 2, 3, 4 及 5 之情況下，以下人士：保險理算人、代理和經紀、僱主、醫護專業人士、醫院、會計師、財務顧問、律師、整合保險業申訴和承保資料的組織、防欺詐組織、其他保險公司（無論是直接地，或是通過防欺詐組織或本段中指名的其他人士）、警察、和保險業就現有資料而對所提供的資料作出分析和檢查的數據庫或登記冊（及其運營者）。

如欲了解本公司為促銷目的使用閣下的個人資料的政策，請參閱下文“在直接促銷中使用及將其個人資料提供予其他人士”部份。

閣下的個人資料將僅為上文中規定的一個或多個有關目的而被轉移。

在直接促銷中使用及將其個人資料提供予其他人士

本公司有意：

1. 使用本公司不時持有的閣下的姓名、聯絡資料、產品及服務的組合資料及人口統計數據以進行直接促銷；
2. 就本公司，安盛關聯方，本公司合作品牌夥伴及商業合作夥伴可能提供關於下列類別的服務及產品而進行直接促銷(包括但不限於提供獎賞、客戶或會員或優惠計劃)：
 - a. 保險、銀行、公積金或公積金計劃、金融服務、證券和相關產品及服務；
 - b. 健康、保健及醫療、餐飲、體育運動及會員服務、娛樂、健身浴或類似的休閒活動、旅遊及交通、家居、服裝、教育、社交網絡、媒體的產品及服務及高級消費類產品；
3. 以上服務及產品將會由本公司及/或以下機構提供：
 - a. 任何安盛關聯方；
 - b. 第三方金融機構；
 - c. 提供上文 2. 所列之服務及產品之本公司及／或安盛關聯方的商業合作夥伴或合作品牌夥伴；
 - d. 向本公司或任何以上所列機構提供支援的第三方獎賞、客戶或會員或優惠計劃提供者；

4. 除由本公司促銷上述服務及產品外，本公司亦有意將上文 1. 段部份所述的資料提供予上文 3. 段部份所述的全部或任何人士，以供該等人士在促銷該等服務及產品中使用，而本公司為此目的須獲得客戶書面同意(包括表示不反對)。

在使用閣下的個人資料作上文所述的目的或提供予上文所述的人士之前，本公司須獲得閣下的書面同意，及只在獲得閣下的書面同意後方可使用閣下的個人資料及提供予其他人士作任何推廣及促銷用途。

閣下日後可撤回閣下給予本公司有關使用閣下的個人資料及提供予其他人士作任何促銷用途的同意。

閣下如欲撤回閣下給予本公司的同意，請發信至下文“個人資料的查閱和更正”部份所列的地址通知本公司。本公司會在收取任何費用的情況下確保不會將閣下納入日後的直接促銷活動中。

個人資料的查閱和更正

根據條例，閣下有權查明本公司是否持有閣下的個人資料，獲取該資料的副本，以及更正任何不準確的資料。閣下還可以要求本公司告知閣下本公司所持個人資料的種類。查閱和更正的要求，或有關獲取政策、常規及本公司所持的資料種類的資料，均應以書面形式發送至：

| | |
|-----------|---|
| 人壽保險 | 客戶服務中心 香港銅鑼灣勿地臣街 1 號時代廣場 2 座 20 樓 2001 室 安盛保險〈百慕達〉有限公司〈於百慕達註冊成立的有限公司〉/ 安盛金融有限公司 個人資料保護主任 |
| 財產保險 | 香港黃竹坑黃竹坑道 38 號安盛匯 5 樓 安盛保險〈百慕達〉有限公司〈於百慕達註冊成立的有限公司〉/ 安盛保險有限公司 個人資料保護主任 |
| 醫療及僱員福利保險 | 香港黃竹坑香葉道 28 號嘉尚匯 10 - 11 樓 安盛金融有限公司/ 安盛保險有限公司 個人資料保護主任 |
| 非保單持有人 | 香港黃竹坑黃竹坑道 38 號安盛匯 13 樓 安盛金融有限公司 / 安盛保險有限公司 個人資料保護主任 |

本公司可能會向閣下收取合理的費用，以抵銷本公司為執行閣下的資料查閱要求而引致的行政和實際費用。

【Embrace Life, 4x Prize!】 Event Lucky Draw (“Event”)
PERSONAL INFORMATION COLLECTION STATEMENT

STATEMENT OF POLICY

AXA China Region Insurance Company (Bermuda) Limited (Incorporated in Bermuda with limited liability)/ AXA China Region Insurance Company Limited / AXA General Insurance Hong Kong Limited / AXA Wealth Management (HK) Limited (referred to hereinafter as the “Company”) recognises its responsibilities in relation to the collection, holding, processing, use and/or transfer of personal data under the Personal Data (Privacy) Ordinance (Cap. 486) (“PDPO”). Personal data will be collected only for lawful and relevant purposes and all practicable steps will be taken to ensure that personal data held by the Company is accurate. The Company will take all practicable steps to ensure security of the personal data and to avoid unauthorised or accidental access, erasure or other use.

Please note that if you do not provide us with your personal data, we may not be able to provide the information, products or services you need or process your request, and you will not be entitled to any prize from the Event nor participate in the Grand Lucky Draw.

STATEMENT OF PRACTICES

Information collected when you visit this Platform

When you access this Platform, cookies will be stored in your device’s and computer’s hard drive. The purpose of using cookies is to 1) facilitate the content display and successful redirection to the correct page upon your clicking on the changing banner; and 2) remember that you have visited this Platform as well as what interested you on this Platform, such as the pages you viewed

We do not collect or store any personal data from you under this circumstance. You have a choice not to accept the cookies, but if you do, certain functionality, i.e. banner redirection and certain content display may not be available.

Statistics on visitors to this Platform

We may perform ourselves or engage with third parties to provide us with certain analytical services to better understand users of this Platform. This may involve the use of our own and third party technologies to collect and store anonymous information when you use this Platform, but we do not collect any information which identifies your personal identity until you are otherwise specifically required to do so. This may include using cookies, Google Analytics and similar mechanisms. We and our service providers may make a record of your visit that includes but not limited to username, token, passcode, device ID, profile API responses, operating systems, IP addresses (and domain names), the types and configurations of browsers, network provider, language settings, geo-locations, previous sites visited, source and medium of visits, and time/duration and the pages visited.

Your visit to this Platform may be recorded for general analysis for website enhancement and optimisation. Anonymous information may be gathered through the use of cookies. These cookies include retargeting cookies and are placed by AXA Hong Kong or by advertising networks that AXA Hong Kong work with. We use these cookies to ensure that the advertising and website content that we serve you, on this Platform or other websites, is aligned to your browsing habits. For example, to remind you of the products or services you have shown an interest in. These cookies are also used to limit the number of times you may see an advert/content and to tailor the messaging we serve you. They may also be used for market research and to help measure the effectiveness of an advertising campaign.

If you would prefer, you can set your browser to disable cookies or inform you when they are set.

Third parties

We may engage with third parties to provide us with certain analytical services to better understand our visitors, who may use various third party technologies to collect and store anonymous information when you visit this Platform, and this may include using cookies, web beacons and similar mechanisms to collect information when you click on or move your cursor over their buttons. We may have access to this information to permit us to identify other websites that you have visited that are also associated with that third party. In doing so, however, these third parties do not collect personal information (unless you explicitly provide it to them), and we do not give any personally identifiable information to them. These third parties may collect certain non-personally identifiable information such as what web site a visitor came from, your IP address, and what type of browser you are using. These companies may also use non-personally identifiable information during your visits to this and other websites in order to provide advertisements about goods and services likely to be of greater interest to you, and we do not control the dissemination of these third party cookies, web beacons and similar mechanisms.

Links to third party

This Platform may contain links to third party websites. AXA Hong Kong has no control over these third party websites. You should review the privacy policies applicable to these third party websites to understand the ways in which these third parties may collect and deal with your personal information.

Retention

AXA Hong Kong ensures personal data is not kept longer than is necessary for the fulfillment of the purpose for which the data is or is to be used

Security

AXA Hong Kong takes appropriate steps to protect the personal data we collected against unauthorized or accidental access, modification, erasure, loss or use.

Personal data electronically sent to AXA Hong Kong is protected through encryption controls (a secure means of transmission).

Collection and Usage of Personal Data

In addition to the information and data as set out in the Personal Information Collection Statement of the Emma by AXA platform, from time to time during the Event period (i.e. from 19th September 2022 10:00 to 30th November 2022 23:59 (Hong Kong Time)) it is necessary for AXA Hong Kong to collect your personal data which may be used, stored, processed, transferred, disclosed or shared by us for purposes ("Purposes"), including:

- i. Distribution of prizes including but not limited to the instant prizes, free insurance protection and Grand Lucky Draw prizes etc;
- ii. Contacting Grand Lucky Draw winners;
- iii. Announcing Grand Lucky Draw winners on newspaper and AXA website;
- iv. Confirming and providing of free protection;
- v. Performing identity check for claims related to free protection offered;
- vi. Performing health and financial needs analysis and offering health information or insurance products suggestions;
- vii. Processing and evaluating any applications or requests made by you for products/ services offered by AXA Hong Kong and our affiliates;
- viii. Designing new or enhancing insurance products/services/ other financial products for customers;
- ix. Conducting market research for statistical, data analytics, actuarial research or other purposes;
- x. Providing us with information to be used in automated decision-making and profiling such as marketing profiling;
- xi. Carrying out other services related to AXA's business operations in Hong Kong; and
- xii. Other purposes directly related to any of the above purposes.

Please note that if you do not provide us with your personal data, we may not be able to provide the information, products or services you need or process your request, and you will not be entitled to any prize from the Event nor participate in the Grand Lucky Draw.

If you wish to stop profiling activities, please inform us in writing to the address in the section on "Data Access and Correction". AXA Hong Kong shall, without charge to you, ensure that you are not included in future profiling activities.

Transfer of personal data

Personal data will be kept confidential but, subject to the provisions of any applicable law, may be provided to:

1. any of our affiliates, any person associated with the Company, any reinsurance company, claims investigation company, your broker, industry association or federation, fund management company or financial institution in Hong Kong or elsewhere and in this regard you consent to the transfer of your data outside of Hong Kong;
2. any person (including private investigators) in connection with any claims made by or against or otherwise involving you in respect of any products/services provided by the Company and/or our affiliates;
3. any agent, contractor or third party who provides administrative, technology or other services (including direct marketing services) to the Company and/or our affiliates in Hong Kong or elsewhere and who has a duty of confidentiality to the same;
4. credit reference agencies or, in the event of default, debt collection agencies;
5. any actual or proposed assignee, transferee, participant or sub-participant of our rights or business;
6. any government department or other appropriate governmental or regulatory authority in Hong Kong or elsewhere; and
7. the following persons who may collect and use the data only as reasonably necessary to carry out any of the purposes described in paragraphs nos. 2, 3, 4 and 5 of the Purposes specified above: insurance adjusters, agents and brokers, employers, health care professionals, hospitals, accountants, financial advisors, solicitors, organisations that consolidate claims and underwriting information for the insurance industry, fraud prevention organisations, other

insurance companies (whether directly or through fraud prevention organisation or other persons named in this paragraph), the police and databases or registers (and their operators) used by the insurance industry to analyse and check data provided against existing data.

For our policy on using your personal data for marketing purposes, please see the section below “Use and provision of personal data in direct marketing”. Transfer of your personal data will only be made for one or more of the Purposes specified above.

Use and provision of personal data in direct marketing

The Company intends to:

1. use your name, contact details, products and services portfolio information, and demographic data held by the Company from time to time for direct marketing;
2. conduct direct marketing (including but not limited to providing reward, loyalty or privileges programmes) in relation to the following classes of products and services that the Company, our affiliates, our co-branding partners and our business partners may offer:
 - a. insurance, banking, provident fund or scheme, financial services, securities and related products and services;
 - b. products and services on health, wellness and medical, food and beverage, sporting activities and membership, entertainment, spa and similar relaxation activities, travel and transportation, household, apparel, education, social networking, media and high-end consumer products;
3. the above products and services may be provided by the Company and/or:
 - a. any of our affiliates;
 - b. third party financial institutions;
 - c. the business partners or co-branding partners of the Company and/or affiliates providing the products and services set out in (2) above;
 - d. third party reward, loyalty or privileges programme providers supporting the Company or any of the above listed entities
4. in addition to marketing the above products and services, the Company also intends to provide the data described in (1) above to all or any of the persons described in (3) above for use by them in marketing those products and services, and the Company requires your written consent (which includes an indication of no objection) for that purpose;

Before using your personal data for the purposes and providing to the transferees set out above, the Company must obtain your written consent, and only after having obtained such written consent, may use and provide your personal data for any promotional or marketing purpose.

You may in future withdraw your consent to the use and provision of your personal data for direct marketing.

If you wish to withdraw your consent, please inform us in writing to the address in the section on “Access and correction of personal data”. The Company shall, without charge to you, ensure that you are not included in future direct marketing activities.

Access and correction of personal data

Under the PDPO, you have the right to ascertain whether the Company holds your personal data, to obtain a copy of the data, and to correct any data that is inaccurate. You may also request the Company to inform you of the type of personal data held by it.

Requests for access and correction or for information regarding policies and practices and kinds of data held by the Company should be addressed in writing to:

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| Life Insurance | Data Privacy Officer AXA China Region Insurance Company (Bermuda) Limited (Incorporated in Bermuda with limited liability) /AXA China Region Insurance Company Limited Customer Service Centre Suite 2001, 20/F, Tower Two, Times Square,1 Matheson Street, Causeway Bay, Hong Kong |
| Property & Casualty | Data Privacy Officer AXA China Region Insurance Company (Bermuda) Limited (Incorporated in Bermuda with limited liability) /AXA General Insurance Hong Kong Limited 5/F AXA Southside, 38 Wong Chuk Hang Road, Wong Chuk Hang, Hong Kong |

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| Health & Employee Benefits | Data Privacy Officer AXA China Region Insurance Company Limited/AXA General Insurance Hong Kong Limited 10-11/F, AXA Southside, 38 Wong Chuk Hang Road Wong Chuk Hang, Hong Kong |
| Non-Policyholders | Data Privacy Officer AXA China Region Insurance Company Limited/AXA General Insurance Hong Kong Limited 13/F, AXA Southside, 38 Wong Chuk Hang Road Wong Chuk Hang, Hong Kong |

A reasonable fee may be charged to offset the Company's administrative and actual costs incurred in complying with your data access requests.